**RIZAL TECHNOLOGICAL UNIVERSITY**

Boni Avenue, Mandaluyong City



.

# CEAT-37-402P

**APRIL 2021**

**FILMOTION STUDIO**

(*Company Name*)

FilMotion Studio has been excelling as a creative multimedia agency in the Philippines for more than 5 years. Equipped with the knowledge, technology, and expertise in video production, graphic design,and social network management.

Its name was derived from the words Filipino, films, motion, and emotion— we believe that our films would be the Filipinos helping hand towards entertainment. Every motion of the camera captures the emotions of our viewers and that aspires us to move and give our best in every project.

# MISSION

FilMotion Studio is a production company that is dedicated in creating and promoting unique and high-quality film projects turning into life.

**VISION**

FilMotion Studio aspires to be the world’s leading provider of entertainment that supports filmmakers, immerses the community and enlarges the appreciation of Filipino films.

**PHILOSOPHY**

“Bringing Filipino films into motion that matters”

**CORE VALUES**

* DIVERSITY | Reflective and open to other cultures or communities.
* INNOVATION | Fostering creativity and new direction ideas.
* CREATIVITY | Provide creative direction, communications strategy, and planning powered by local knowledge.
* UNITY | Enables us to achieve extraordinary things through team work.
* ACCOUNTABILITY | Committed to improve things, to seek after greatness, and to get things done in manners that further the objectives of our company. We are liable for our activities and the actions of our team.
* FLEXIBILITY | Our production workflow can be tailor-fitted to the unique needs of your project.

**GOALS & OBJECTIVES**

* To develop new solutions based on the fusion between creativity and technology, in order to inform, entertain and thrill the audience.
* To focus on new and innovative ideas to develop our production.
* To maintain high-ethical standards.
* To meet the changing needs and desires of clients and viewers.
* To provide good quality films and services.
* To achieve financial and rate success.
* To provide and improve employees training.

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| **ORGANIZATIONAL STRUCTURE** | |
| **PRODUCER & DOCUMENTATIONS** | ARIOLA, MIZPHA  FIGURA, PRINCESS ANN |
| **DIRECTOR** | CORONADO, JAYLORD |
| **ASSISTANT DIRECTOR** | FUMERA, NANESHCA YVONNE |
| **ART DIRECTOR & EDITOR** | RAMOS, JESTER |
| **SCRIPT WRITER** | MASILANG, JERICHO |
| **PRODUCTION DESIGNER** | GARLITOS, RAFAEL |
| **ACTORS** | ARIOLA, MIZPHA  CORONADO, JAYLORD JOSHUA  FIGURA, PRINCESS ANN  FUMERA, NANESHCA YVONNE  GARLITOS, RAFAEL  MASILANG, JERICHO  RAMOS, JESTER |